

Shakespeare Day Live

Commemorating the 400th death anniversary of Shakespeare, the British Council in association with the BBC announce a “Shakespeare Day Live” digital campaign on April 23 to bring across the upcoming six-month online festival on the Bard. Leading arts organizations across the UK will make available performances, analysis, and talks, all streamed on “Shakespeare Day live”, a digital pop-up channel co-curated by the BBC and the British Council which kicks off “Shakespeare Lives”—a six months online festival available to audiences in the U.K., India across the Globe. The British Council will launch ‘All the Word’s report’ that questioned respondents in 15 countries about the knowledge of the Shakespeare.

